



**PROFESSIONAL
COLLECTIVE™
GLOBAL**

Founded on the principles of
collaboration, mentorship,
and empowerment.

AN INVITATION TO LEAD

Licensee Proposal

Business and professional leadership development in your region.

A collective for growth

A regional opportunity to develop leaders, strengthen businesses and create access to mentorship, expertise and thought leadership.

Discussion document | September 2026

The opportunity

Professional Collective Global brings business owners, professionals, executives and emerging leaders together around purposeful development. Our aim is to give members access to practical knowledge, experienced mentors, thoughtful conversations and opportunities that strengthen their leadership and professional growth.

We are inviting suitable individuals to explore leading this work within an agreed region. A Licensee would build a credible regional presence under the Professional Collective Global brand, guided by the organisation's standards and supported by its wider network.

What a regional Licensee leads

A business and professional leadership development community, with a consistent programme of learning, mentorship and expert engagement. Meaningful professional relationships grow through that shared work.

Our development focus

The regional offering can respond to local needs while maintaining a clear common purpose across the Collective. Activities may include:

- Leadership development sessions and practical business learning.
- Mentorship and access to experienced specialists.
- Expert-led conversations, masterclasses and workshops.
- Thought leadership and opportunities to share relevant expertise.
- Member engagement that turns learning into action and sustained growth.

Who the Collective serves

The model welcomes people of all genders who are committed to growing as leaders and contributing to a high-quality professional community. Its audience may include established and emerging business owners, corporate professionals, executives and leaders preparing for their next stage.

The Licensee mandate

A Licensee represents Professional Collective Global within an agreed territory and takes responsibility for building a viable regional operation. The role calls for commercial discipline alongside a genuine commitment to member development.

- Develop and retain a strong, engaged membership base.
- Plan and deliver valuable development engagements that reflect regional needs.
- Cultivate relationships with credible facilitators, mentors, business leaders and partners.
- Promote the regional offering using approved brand materials and communications.
- Manage local operations, records, reporting and the member experience.
- Uphold quality, ethics and the reputation of Professional Collective Global.

What the organisation provides

The proposed framework offers approved brand use within an agreed region, a common membership framework, systems, templates, orientation and strategic support. The details will be recorded in a final agreement.

The right person

We seek people with professional judgment, local insight and the ability to deliver strong development experiences and build a sustainable regional enterprise.

Financial investment. A licence requires a financial investment. We will discuss the amount, payment terms and what it includes during a consultation.

Status of this proposal

This document is a guideline and basis for discussion. It is not a final offer or a licence agreement. Any appointment is subject to mutual agreement and signed documentation.

Next steps

We welcome a consultation about your background, proposed region and vision. Together we can explore fit and clarify the operating model before any agreement is issued.

Charlotte du Plessis

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